U.S. Patent Application No.: 09/986,354 Attorney Docket No.: 52493.000187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

: Group Art Unit: 3623 Mathew George Majikes *et al.*

Appln. No.: 09/986,354 : Examiner Robert D. Rines

Filed: November 8, 2001 : Confirmation No.: 5302

For: System and Method for Personalizing and

Delivering Insurance-Related Content to

User

Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir

In response to the Office Action dated April 13, 2010, please consider the following amendments and remarks regarding the above-identified patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this Amendment.

Remarks/Arguments begin on page 9 of this Amendment.